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- Schematic floor plans
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- 2020 Affiliate of the Year, Humboldt Association of Realtors
- Next business day delivery

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Zillow certified photographer

Photo-day checklist

Online... It's where buyers start

The majority of home buyers start their search online, so it is important to make the first impression count! Follow these tips to prepare your home for the best real estate photos possible.

GENERAL CLEANING TIPS

- [ ] Thoroughly clean the whole house
- [ ] Turn all overhead lights and lamps on
- [ ] Replace all burned-out light bulbs
- [ ] Use bulbs of the same color type
- [ ] Turn all ceiling fans off
- [ ] Open blinds to let in outside light
- [ ] Remove large personal photographs
- [ ] Make all beds
- [ ] Remove small floor rugs
- [ ] Place all shoes/jackets in closets
- [ ] Clean the windows!

EXTERIOR

- [ ] Remove empty planters
- [ ] Use broom to remove cobwebs
- [ ] Remove visible water hoses
- [ ] Tidy up outdoor tables/chairs/cushions
- [ ] Put away faded pillows and cushions
- [ ] Turn on pool fountains/water features
- [ ] Trim any dead branches or bushes
- [ ] Remove trash cans
- [ ] Clear backyard of pet waste/toys

INTERIOR

- [ ] Clear all countertops completely
- [ ] Leave out no more than one small appliance in the kitchen
- [ ] Clear refrigerator of magnets, papers, photos, etc.
- [ ] Remove dishes from sink
- [ ] Use decorative place settings if available
- [ ] Feature one centerpiece like a bouquet of flowers
- [ ] Straighten all chairs and space them evenly
- [ ] Fluff and arrange furniture pillows
- [ ] Remove kids' toys
- [ ] Clear nightstands of all personal items
- [ ] Store away phone/tablet charging cables
- [ ] Clean under bed, removing items that may show
- [ ] Leave out only new, unused towels
- [ ] Remove soap, toothbrushes, deodorant, etc.
- [ ] Put toilet seats down
- [ ] Close closet doors
- [ ] Place pet bowls in pantry or closet
- [ ] Use lint roller on furniture to remove pet hair
- [ ] Keep pets out of sight, in a crate or outside
- [ ] Remove oversized furniture to open up space

Selling your home is like selling a product - it must be marketed correctly to reach a specific buyer. Although your furnishings and decor are great for your lifestyle, it's important to optimize your home for the future buyer.

We want the photos of your home to be the best they can be. This requires teamwork and cooperation that will result in an outstanding online presence when your home goes LIVE on the market.

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